



**Immediate Release**

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## **A Birder's Dream**

### **Keep An Eye On The Prize At Plimoth Plantation**

**Plymouth, MA, Plimoth Plantation – May 3, 2008** – Visitors to Plimoth Plantation in 2008 will have the opportunity to win an extraordinary raffle prize! Up for grabs is an exquisite pair of Swarovski Optik EL 8.2 x 42 binoculars with Snap Shot adaptor—A birder's dream come true!

To help support ***FlightPath: Plymouth Beach***, a brand new, multi-media exhibit exploring migratory shorebirds and the international, ecological treasure of Plymouth Beach. The beauty of this treasure is captured through the nature photography of naturalist Jim Fenton.

"A birder's dream can come true with the purchase of raffle tickets available only at Plimoth Plantation's Visitor Center," said John McDonagh, Plimoth Plantation Executive Director.

Swarovski Optik raffle tickets are \$2 each, \$5 for three, or \$10 for seven. Tickets will be sold exclusively at Plimoth Plantation's Visitor Center from now through November 30, 2008. The drawing will be held the first week in December – just in time for a marvelous holiday present!

#### **About the Swarovski Optik EL 8.2 x 42 binoculars:**

With a suggested retail value of \$1,800.00, favored by serious birders, these binoculars have set a new standard for innovative design, brilliant optical performance, revolutionary functionality and uncompromising ergonomics. Optics include: "Swarobright," a unique prism coating for perfect color fidelity across the whole light spectrum.

Optical system includes:

- High contrast, natural color reproduction, under all light conditions
- Wide-angle eyepiece for exceptionally large field of view
- Locking diptric correction system integrated in the focusing wheel
- Sensational close-up focusing from 8 ft.

These binoculars come with a carrying case, Snap Shot adaptor and additional accessories.

-More-



*Wampanoag Homesite*



*Mayflower II*



*1627 English Village*

[www.plimoth.org](http://www.plimoth.org)

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**About Plimoth Plantation**

Plimoth Plantation is a bicultural, 17<sup>th</sup>-century living history museum located an hour south of Boston in Plymouth, (Exit 4, Route 3 south) and 20 minutes north of Cape Cod. The museum is open daily from 9 am, to 5 pm, 7 days a week, from March 22 through the end of November. Plimoth Plantation is a private, non-profit educational institution supported by admission fees, contributions, memberships, function sales and revenue from our varied dining programs/services/special events and museum shops. Plimoth Plantation is a Smithsonian Institution Affiliate and receives support from the Massachusetts Cultural Council, The Federal Institute of Museums and Library Services, The National Endowment for the Humanities, private foundations, corporations, and local businesses. For more information visit: [www.plimoth.org](http://www.plimoth.org).