



**Immediate Release**

**Contact:** Jennifer Monac  
[jmonac@plimoth.org](mailto:jmonac@plimoth.org)  
508-746-1622, ext: 8206

## **It's All Relative** **As Hornblower Legacy Lives On** **Founder's Stepson Named Chairman of The Board**

**Plymouth, MA, Plimoth Plantation – June 21, 2008** – Plimoth Plantation proudly announces today, the appointment of Stephen Brodeur as the new Chairman of the Board at the world renown, living history museum dedicated to the bicultural story of 17<sup>th</sup> century Plymouth Colony. Affiliated with the museum since childhood, Overseer since 1998 and a Trustee since 2003, Brodeur is the entrepreneurial stepson of museum founder, Henry (Harry) Hornblower II, who passed away in 1985 after successfully running the museum for 38 years.

"I remember the first time I visited Plimoth Plantation was on a wintry evening back in 1973. We were snowed in on our way to Martha's Vineyard and had to stay at the Hornblower House for the night (at the time it was simply Harry's mother's house). It was more of a seasonal operation back then, but it seemed magical at the time," said Stephen Brodeur. "That spring I visited the museum again and 'got it', which was the beginning point of a lifelong relationship with the Museum."

Brodeur grew up in Newton, MA with his stepfather and was surrounded by nightly dinner conversations regarding the museum's current state of affairs and future plans for expansion. Although surprisingly he never worked as an interpreter, he was immersed from a young age with the inner-workings of the historic institution. He was very close to his stepfather, who was a stockbroker by day and the museum's inspiration and energy in all of his other hours.

Sharing his stepfather's entrepreneurial spirit, Brodeur owns and operates, Bluefish Capital, Inc, a Boston-based boutique corporate advisory firm providing mergers and acquisitions, as well as private placement advisory services. Prior to that he owned and led the Cambridge Strategic Management Group (CSMG), a 100-person management consulting firm specializing



*Wampanoag Homesite*



*Mayflower II*



*1627 English Village*

[www.plimoth.org](http://www.plimoth.org)

P.O. Box 1620  
Plymouth, MA 02362

tel. 508 -746 -1622  
fax 508- 830-6024

Smithsonian Institution  
Affiliations Program

in the telecommunications industry, which he sold to The Management Network Group (NASDAQ: TMNG) in 2003.

An avid boater and fisherman, Brodeur is also a Trustee of the Atlantic Salmon Federation and a former Trustee of the Massachusetts Chapter of the Nature Conservancy. As new Chairman of the Board, Steve is honored to be a part of Plimoth Plantation and is looking forward to helping continue the development of the institution and the legacy of its founder.

Brodeur and his wife, Andrea are residents of Boston, Massachusetts and the parents of 14-month old, Olivia. They summer on Cape Cod in Orleans, Massachusetts and are frequent visitors of Plimoth Plantation.

“It’s a very special place. I often visit the museum like a regular guest. I like to go through the admissions booth and buy my ticket like everyone else. It helps to keep me in touch with the visitor experience giving me the opportunity to admire the phenomenal job the staff does. Whether it be the accuracy of colonial interpreters, or our Native staff gracefully putting themselves on the frontlines to tell the other real story (and to correct stereotypes), or our gift shop, food service, admissions, and facilities staff who strive to delight visitors every day, I have always admired the workings of this world class institution and am proud to be a part of it. I know Harry would be proud too!”

---

---

#### **About Plimoth Plantation**

Plimoth Plantation is a bicultural, 17<sup>th</sup>-century living history museum located an hour south of Boston in Plymouth, (Exit 4, Route 3 south) and 20 minutes north of Cape Cod. The museum is open daily from 9 am, to 5 pm, 7 days a week, from March 22 through the end of November. Plimoth Plantation is a private, non-profit educational institution supported by admission fees, contributions, memberships, function sales and revenue from our varied dining programs/services/special events and museum shops. Plimoth Plantation is a Smithsonian Institution Affiliate and receives support from the Massachusetts Cultural Council, The Federal Institute of Museums and Library Services, The National Endowment for the Humanities, private foundations, corporations, and local businesses. For more information visit: [www.plimoth.org](http://www.plimoth.org).